

WSOC-TV

Agency Name: GMMB

Todays date: 10/5/2012

Advertiser Name: Barack Obama

Invoice Nbr.: 633444

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #
325040

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: 9/17/12

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$4,350.00

Net Credit/Debit: \$3,697.50

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

EXPLANATION:

credit due rebates for the week of 9/17 - dollars are being respend
10/7 Sun 10-11p 1x \$4350


Approved for Sales

Approved for Accounting